



Parents' College 2017

Academic Course Guide

PARENTS' COLLEGE COURSE OFFERINGS

By Class Period – October 7, 2017

PERIOD 1: 12:00 – 12:50 PM

COURSE TITLE	ROOM
<i>The Threat from Nuclear North Korea</i> – Steven David	Mergenthaler 111
<i>Marketing 101: Why Are You Buying a JHU Education?</i> – Leslie Kendrick	Great Hall
<i>Sorting Strategies</i> – Joanne Selinski	Glass Pavilion

PERIOD 2: 1:10 – 2:00 PM

COURSE TITLE	ROOM
<i>What Do We Know About Inequality, and Why Does It Matter?</i> – Barbara Morgan	Maryland 110
<i>Film Analysis 101: How to Look at Movies</i> – Linda DeLibero	Glass Pavilion
<i>Academic Argument Across the Disciplines: How and Why</i> – Anne-Elizabeth Brodsky	Great Hall

PERIOD 3: 2:20 – 3:10 PM

COURSE TITLE	ROOM
<i>Preparing for Life After JHU</i> – Career Center, Parents Programs & Giving, and the Parents Internship Network (PIN)	Glass Pavilion

PARENTS' COLLEGE COURSE DESCRIPTIONS

October 7, 2017

POLITICAL SCIENCE

The Threat from Nuclear North Korea

Steven David

Period 1, Mergenthaler 111

The nuclear threat in North Korea tops headlines daily. Dr. Steven David will lead attendees to consider why a nuclear North Korea is such a dire threat to American interests and what the United States and the world community can do to respond.

ENTREPRENEURSHIP AND MANAGEMENT

Marketing 101: Why Are You Buying a JHU Education?

Leslie Kendrick

Period 1, Great Hall (behind the Levering Café)

Join Leslie Kendrick, Senior Lecturer and Internship Director for the Entrepreneurship & Management Program as she presents an interactive lecture from Principles of Marketing. This will be followed by an overview of the Center for Leadership Education's minors and experiential programs.

COMPUTER SCIENCE

Sorting Strategies

Joanne Selinski

Period 1, Glass Pavilion

Attendees will be challenged to invent several different strategies for sorting data, a fundamental operation for solving many computing tasks. We will demonstrate a selection of sorting approaches and also provide an analysis of their performance and application to various domains.

(See next page for more course options.)

ECONOMICS

What Do We Know About Inequality, and Why Does It Matter?

Barbara Morgan

Period 2, Maryland 110

In this course you will learn how economists measure income inequality, examine recent trends, and explore possible reasons for those trends. We will then open up the class for discussion as to whether or not increasing inequality is a cause for concern, and, if so, what tools we have in the policy arsenal to deal with it.

FILM & MEDIA

Film Analysis 101: How to Look at Movies

Linda DeLibero

Period 2, Glass Pavilion

Participate in a frame-by-frame analysis of a film clip from Mike Nichols' 1967 classic coming-of-age film, *The Graduate*, and discover how movies make meaning through image, sound and editing.

EXPOSITORY WRITING

Academic Argument Across the Disciplines: How and Why

Anne-Elizabeth Brodsky

Period 2, Great Hall

How does one meaningfully enter academic conversation? How do we prepare JHU students to create and communicate “knowledge for the world”? And what is at stake when they do? Dr. Brodsky leads a discussion of how to navigate and produce strong arguments—and the urgency, generosity, and engagement that is required of all of us along the way.

CAREER PREPARATION

Preparing for Life After JHU

Career Center, Parents Programs & Giving, and the Parents Internship Network (PIN)

Period 3, Glass Pavilion

Engage in conversation with the Career Center team on the role that internships play in building your student’s career. Topics discussed will be resources, tools, and steps your students can take to find internship opportunities.

This program is co-sponsored by the Parents Programs & Giving, the Parents Internship Network (PIN), and the Homewood Career Center.

2017 PARENTS' COLLEGE INSTRUCTORS

Anne-Elizabeth Brodsky

Anne-Elizabeth M. Brodsky has taught in the Expository Writing Program since 2007. In addition to teaching "Introduction to Expository Writing," she has also taught courses on friendship, public education, and race in American literature. Her BA is from Haverford College and her MA and PhD from the University of Chicago. Her dissertation, *Teach the Nation: Pedagogies of Racial Uplift in US Women's Writing of the 1890s*, was published by Routledge in 2003.

Before joining the EWP faculty, Anne-Elizabeth was a Senior Program Manager at the JHU Center for Talented Youth, where she ran summer programs for academically talented students in grades 2-9 and oversaw curriculum development. She also taught English at Ida Crown Jewish Academy in Chicago and has worked in academic summer programs on the east and west coasts, Nanjing, and St. Thomas.

A former member of the JHU Diversity Leadership Council, Anne-Elizabeth now serves as co-chair of the KSAS Committee on the Status of Women. She presents frequently for the JUMP and Hop-In programs, as well as with the Center for Education Resources workshops for teachers and TAs. She is a member of the Freshman Common Book Read committee, a sometime violinist in the Hopkins Symphony Orchestra, faculty advisor for Pi Phi, and a LGBTQ Safe Zone participant. She volunteers for the Peabody Preparatory and the Baltimore City Public Schools, where her children are students.

Steven David

Steven R. David has been a professor of political science at Johns Hopkins for over 30 years. His work focuses on international security with an emphasis on how conflicts in the developing world impact American interests. David is the author of several books and many articles that have appeared in such publications as *Foreign Affairs*, *World Politics*, *International Security*, and *Israel Affairs*. He has won the "Best Teacher" award at Johns Hopkins three times.

Linda DeLibero

Linda DeLibero is the director of the Program in Film and Media Studies at Johns Hopkins University, where she teaches courses on film history and aesthetics, including Hitchcock and Film Theory, Films of the '70s, The Actor in Hollywood, and Critical Approaches to Contemporary Film.

She earned a BA and an MA in English literature from Case Western Reserve University and an MA in The Writing Seminars at Johns Hopkins University.

Since 2011, DeLibero has been a regular film critic and commentator for *Midday* on WYPR 88.1. She has published widely on contemporary film and media in both popular and academic journals, and lectures at film festivals and conferences around the globe.

Her forthcoming book, *Marlon Brando: American Artist*, is part of Yale University Press's Icons of America series.

Leslie Kendrick

Senior Lecturer

Leslie Kendrick has 13 years of experience as a marketing practitioner and 16 years of experience as an educator. Starting in textbook sales, she worked for Harper & Row Publishers, then worked for two years as a Brand Analyst at Londontown Corporation. She joined Lippincott Williams & Wilkins, a leading medical publisher, as a Product Manager and moved into Director of Marketing, Business Manager, and Executive Sponsor roles. As Business Manager of the International Division, she travelled to London, Sydney, Tokyo, Hong Kong, Taipei and Seoul to facilitate relationships with colleagues at joint venture and subsidiary offices. Leslie has been teaching in the Entrepreneurship & Management Program since 2002. Her case, "BP's Deepwater Horizon: Ethics and Environmental Effects", was published in Kerin's Marketing (11th edition, 2013). She is currently researching the impact of client-based class projects with for-profits (Honda, Acura) and startups (MindSumo, Full Society) through the Advertising/IMC class. She is a member of the American Marketing Association's (AMA) Collegiate Chapters Council, a member of the Marketing Management Association and has participated in panel presentations on experiential learning, case instruction, and training/mentoring part-time faculty. For 20+ years, Leslie has volunteered on the Collegiate Relations Committee of the Baltimore Chapter of the AMA. She is the JHU AMA Chapter Advisor and Internship Director for the Center for Leadership Education. Professor Kendrick earned an M.B.A. from Loyola College and a B.A. from The Pennsylvania State University.

Barbara Morgan

Barbara Morgan is a Senior Lecturer in the Department of Economics and Co-Director of the Program in Social Policy at Johns Hopkins University. Her teaching and research interests focus on the labor market (the overall distribution of earnings and compensation in the economy, job stability, risk of workplace injury, flexibility of work hours; the impact of immigration and globalization on wages and employment; and the many types of government policies that influence labor market outcomes) from pension and health regulations, to unemployment insurance, to minimum wages and antidiscrimination legislation.

Joanne Selinski

Joanne Selinski is an Associate Teaching Professor in the Whiting School of Engineering and Director of Undergraduate Studies in the Computer Science Department. She received her Ph.D. in Computer Science from JHU and has been teaching and working with undergraduate students for over 20 years. Her primary academic interest is computing education.