

Agenda
Community Based Learning Advisory Board Meeting
Monday, February 11, 2013
3:00 p.m.-5:00 p.m.
Offit Building (Mattin Center Complex), Room 161

Attendees

- **Andy Frank**, Special Advisor to the President on Economic Development
- **Elizabeth Doerr**, Associate Director, SOURCE, (Student Outreach Resource Center)
- **Eric Rice**, Assistant Professor, School of Education; Associate Director, Urban Health Institute
- **Eva Smith**, Student, Undergraduate Teaching Assistant, International Studies
- **Jim Goodyear**, Associate Director, Public Health Studies
- **Josh McIntosh**, Dean of Academic Services
- **Karen DeCamp**, Director of Neighborhood Programs, Greater Homewood Community Corporation
- **Katie Igrec Lima**, Program Coordinator, Environment, Energy, Sustainability, and Health Institute
- **Lee Bone**, Associate Professor, Johns Hopkins School of Public Health; Undergraduate Program in Public Health Studies
- **Lisa Folda**, Assistant Director, Public Health Studies
- **Margaret Hart**, Academic Program Administrator, Center for Educational Outreach, Whiting School of Engineering
- **Mindi Levin**, Founder and Director, SOURCE (Student Outreach Resource Center)
- **Philip Leaf**, Senior Associate Director, Johns Hopkins Urban Health Institute/Director, Center for the Prevention of Youth Violence/ Professor, Johns Hopkins Bloomberg School of Public Health and Schools of Medicine, Education, and Arts and Sciences; Undergraduate Program in Public Health Studies
- **Salem Reiner**, Associate Director of Economic Development-- Office of the President
- **Shana McIver**, Family & Community Engagement Specialist, Baltimore City Public Schools
- **Tristan Davies**, Senior Lecturer, Writing Seminars
- **William Smedick**, Director of Leadership Programs and Assessment/Lecturer, Center for Leadership Education
- **Gia Grier McGinnis**, Associate Director, Johns Hopkins University Center for Social Concern
- **Duncan Robb**, Community-Based Learning Graduate Assistant

I. Introductions

II. Brief Review of CBL Development at Homewood (How did we get here?)

- a. 2007: Student Advocacy Board began the charge for service learning
- b. 2008: Maryland Campus Compact offered an AmeriCorps Vista Member to campuses
 - i. Hopkins applied for and received one to focus on community based learning
- c. 2009: CBL Working Group established and met from 2009 until Fall 2012. Working Group determined:

- i. What is CBL? (definition created)
 - ii. What makes a CBL course? (course designation criteria created)
 - iii. What to do with CBL?(CSC given permission to house a program)
- d. 2012: Advisory Board established. Goals include:
 - i. What does CBL at Hopkins look like?
 - ii. What will it take to start CBL as a program?
 - iii. Budget
 - iv. How to incorporate community involvement (community representatives invited to participate in discussions for the first time)
 - v. The Advisory Board will develop a report in by to deliver to the Hopkins leadership
 - vi. Quarterly meetings – idea is that time will be put in aside from meetings to advance the agenda

III. Context Setting for CBL and academic community engagement (What is happening at Homewood that may impact the future of CBL and creating a culture of engagement?)

- a. University 2020 Plan
 - i. Components in President Daniels' 10 by 20 plan relate to CBL efforts:
 1. Interdisciplinary collaboration among faculty
 2. Top-ranked undergraduate experience
 3. Smaller class sizes
 4. Professional development
 5. Students receive learning in global context
 6. Commitment to the community
- b. Bloomberg Gift
 - i. Will influence faculty makeup in the future
- c. Homewood Community Partnerships Initiative (HCPI)
 - i. Presentation (Andrew Frank, Special Advisor to the President on Economic Development; and Salem Reiner, Associate Director of Economic Development--Office of the President)
 1. Initiative spawned from desire to engage anchor institutions with their surrounding community as moral charge for institution
 - a. Daniels: Hopkins must be committed to Baltimore's success
 2. Hopkins has newly defined Homewood "neighborhood" as far south as North Ave.
 3. HCPI is not a master plan – it is a composite of many plans
 4. HCPI's internal Implementation Team developed recommendations on increasing neighborhood health and presented it to Hopkins leadership
 5. Recommendations:
 - a. Make use of economic inclusion
 - b. Development fund:
 - c. Land Bank
 - d. Locate academic facilities and joint academic facilities further south on Charles St.

- e. Workforce initiatives
 - f. Blight elimination
 - g. Live Near Your Work
 - h. School partnership
 - i. \$10 million awarded for Homewood area projects
 - 6. Suggestion offered from Advisory Board: increase HCPI's outreach to Hopkins faculty and staff in order to increase awareness of initiative
- d. Civic Engagement Pipeline Project
 - i. Task Force is forming and will begin meeting next month
 - ii. Project will take students interested in community service at the point of acceptance and carry them through a set of civic engagement experiences over several years, culminating in a potential interest in a public interest career
 - iii. CBL/eventually student research could be part of the pathway
- e. The Center for Social Concern
 - i. New Director will be hired by the end of the academic year
 - ii. Will focus on campus-wide civic engagement, outreach, and policies
 - iii. Gia will begin handling the various student groups and programs under the CSC
 - iv. No longer full-time CBL

IV. The Road Map for Academic Side Community Engagement

- a. Faculty Leadership
 - i. Programs would have to be examined and considered with tenure considerations
 - ii. Likely to engage more with faculty who are already predisposed to community involvement. There is a capacity issue (could a faculty member's time be bought to help move this forward? Gia and CSC's new Director could only do so much)
- b. Professional development (includes Engaged Scholars Faculty Fellows Program)
 - i. Would be designed to train and engage faculty in developing community-based learning projects
 - ii. Faculty Fellow model exists with SOURCE
 - 1. Small stipend incentive (\$2000 per fellow, low cost relative to other expenditures at the university)
 - 2. No tenured faculty involved, but interest is growing
 - iii. Do we need to seek tenured leadership outside the existing network to start Faculty Fellows? Can we launch with the "low hanging fruit?"
 - iv. Possible collaboration with HCPI (geographic range of projects)
- c. Community-Based Participatory Research on Campus
 - i. Similar to CBL courses: pockets of activity, but no campus-wide champion or leadership
 - ii. Potential to incentivize leadership among faculty already engaged community based research
 - iii. Could increase awareness and cross-departmental collaboration using an affinity group with email updates (could be useful in general for all academic side efforts)

- iv. First step: find out who is doing what in Spring through baseline assessment, then form subcommittee to tackle questions about CBPR
- v. Lee Bone teaches 3 CBPR related courses. There are none here. Should we have that as an option for students? Or focus more co-curricularly?
- d. Student Engagement
 - i. Offer CBL courses as elective credit
 - ii. CBL courses are labeled on course titles, but not as a subject category or in course catalogue (hopefully by Fall 2013)
 - iii. Need to make campus more aware of courses listed in ISIS (did not do a big marketing push this fall)
 - iv. Eva Smith: developed a CBL course with the guidance of faculty and with administrative support. How else can students be more hands on with CBL (TA opportunities?)
- e. Community Involvement
 - i. Community looking for ways to access campus resources
 - ii. Organization or person that serves as an organizer to match student and faculty interest (like SOURCE)
 - 1. Could also respond to interest within the community looking for a campus partnership
 - iii. Community connection with core/required courses
 - 1. Students enjoy practical application of work
 - iv. Community Fellows Program (potential companion to Engaged Scholars Faculty Fellows)
 - 1. 4 faculty paired with 4 community representatives
 - 2. Question: If this is something desired by community agencies, what would that role look like? (development of the course, co-teaching, access to other Hopkins resources, opportunities to present publicly??)
 - a. Margaret Hart: co-teaches as staff with faculty member using her expertise in STEM education via an Intersession course. Model of faculty/non-faculty co-teaching does exist on campus.
- f. Baseline Assessment Needed
 - i. Faculty community engagement data needed
 - 1. Whole faculty blast may not be ideal. Using existing networks of community engaged faculty and staff to spread the word may be better
 - 2. Need to have some short blurb of explanation to go along with link to form/survey
 - 3. Josh McIntosh working with Sean Fahey (Institutional Research) to pull any existing data
 - 4. May be in the format of an online form that individuals fill out
 - ii. Brown bag with Mary Summers is first of lecture series

Next Steps

- 1. CSC will share document of existing community based courses on campus
- 2. Please submit feedback on draft work plan to Gia by **March 15**

3. **Gia will be reaching out to those of you interested in moving forward CBPR for a quick call in March (invite list for subcommittee on research)**
4. Next CBL Advisory Board meeting in May

Announcements

1. Mary Summers (UPenn) Lunch
 - a. March 6, 12-1:30 PM, Little Theater
 - b. Opportunity to learn specifics about how University of Pennsylvania implements their community-based learning initiative
2. Summers will give a public lecture at 3:30 on March 6 in Arellano Theater
3. Crenson-Hertz Award for Community-Based Learning and Participatory Research Nominations
 - a. Due by **March 15, 2013**
4. 6th Annual Service-Learning and Civic Engagement Conference
 - a. 8:30AM – 4PM at UMBC
 - b. <http://www.baltimorecollegetown.org/events/service-learning-conference/>
 - c. \$8
5. Annual Symposium of the Social Determinants of Health
 - a. April 23, 2013 (Shriver Hall Homewood campus)
 - b. Ongoing efforts by students to feature smaller SDH events leading up to the bigger event
 - c. Bigger event will also highlight student posters
6. Leadershape applications wanted – 6 slots and only 4 students have applied
7. April 4: We are the Dream Campaign
 - a. Promote support for awareness of projects by young people in the community
 - b. How can Hopkins participate?
8. GHCC: Neighborhood Institute
 - a. March 9, 2013
 - b. <http://www.greaterhomewood.org/about-us/events/neighborhood-institute-love-where-you-live/>
 - c. Karen DeCamp will e-mail Gia with more details