The Knight-Hennessy Scholars Program allows each campus to define its own advising process. For this application, endorsement letters are optional and institutional assessments (a brief letter offering institutional context) are not accepted. Like many other universities, JHU has decided that it will not provide letters of endorsement for Knight-Hennessy applications. The JHU National Fellowships Program cannot meet individually with Knight-Hennessy applicants because of the high number of applicants it attracts. This document contains our advice for the current application cycle and also attempts to clarify certain aspects of the Knight-Hennesssey application.

**Deadlines:**

There is no internal campus deadline for this scholarship. Applicants simply submit their complete application by the official deadline in September. Please see the Knight-Hennessy website and the NFP to confirm the official deadline for this year.

**Letters of recommendation:**

Will the Knight-Hennessy selection committee see all of your letters of recommendation, including those submitted for the application to the academic program of your choice at Stanford?

This is a key question and the answer is: not initially. The initial round of paring down the KH applicant pool occurs before the KH selection committee sees any letters of recommendation connected to your graduate program application.

The two letters in support of your KH application are distinct from the letters of recommendation that accompany your application for the academic program of your choice at Stanford (which is a separate admissions process). Only if you make it through the initial KH round, the KH selection committee will also see the letters of recommendation that accompany the application to your graduate program at Stanford.

Here are a few tips to guide the choice of your two KH recommenders:

- These two letters need to open the door for you, so to speak. The audience for these letters is specifically the KH selection committee—that is, not specialists in your field. You should select recommenders who can speak best – most fully, with the greatest detail and conviction – to the core selection criteria for this award (independence of thought, purposeful leadership, civic mindset). Think beyond the people you are asking for letters in support of your Stanford graduate program application.

- The letters that speak best to the KH selection criteria may or may not come from academic advisors. Sometimes a faculty advisor or research mentor knows you in terms
of your work and therefore can provide an excellent academic reference of the kind that your Stanford graduate program will appreciate. This is not a good letter for your KH application. Sometimes a faculty advisor or research mentors also knows you, the person doing the work, and can speak to your personal qualities and accomplishments and commitments apart from your academic work. This is a good letter for your KH application, and it’s also rare. More likely than not, your two KH letters will be from non-academic references.

- It is possible for the same person to write a letter for your KH application and for your Stanford graduate program application, but you must ensure that he/she submits **two distinctive letters of recommendation** that address the questions each application requires.

**Your essays:**

The KH website indicates no limits on the length of the essays that you write, but suggests a range of 750-1,750 words. We strongly suggest that you limit your essays to the lower end of this range, keeping both essays to 750-1000 words (or roughly two single-spaced pages maximum).

For Essay 1 ("Connect the dots. How have the influences in our life shaped you?"), the KH program suggests that you use the Steve Jobs commencement address as an example for formatting this essay. This is a personal statement. We recommend that consider the Jobs speech as a reference point for your essay; do not follow it closely and certainly do not try to imitate it. A strong essay find its own voice. Please also consider the NFP’s general advice about writing personal statements:

1. **Make it personal:** This statement provides you with an opportunity to introduce yourself to the screening committee on a personal level, like in an interview. This essay should contain information that is not available in your other application materials. It should foremost make your motivation to become a KH Scholar clear and your potential to contribute to the KH community clear.

2. **Wait, what’s too personal?** We like to quote a colleague who addressed this question well: “It’s largely a matter of relevance and tone. Discussions of past challenges must be relevant and explanatory, and not exploitative. Life is messy and hard. The student had a profound experience that shaped their future path. A personal statement can reveal a profound experience that shaped your future path, but gratuitous references or barely-hidden pleas for awards because of previous life traumas are not appropriate, and all of these must be handled in a way that is matter-of-fact and without hyperbole.”

3. **An intellectual biography:** This essay prompt suggests that your personal statement will take the basic form of an intellectual autobiography (rather than offer, for example, a reiteration of a family history, etc). It should be a statement that explains why certain questions/issues drive you and what you value.

4. **This is a rhetorical exercise.** Thinking of it as an expressive exercise (i.e., turning within to consider who you “really” are and then expressing it) typically ends up as a clichéd glob unless you’re a really skillful writer already. Seeing this as a rhetorical exercise
means that you think through clearly what effect you want this essay to have on your reader. How do you create a specific effect? Keep this question in mind as you work through the content of your essay.

5. **Avoid clichés and generalizations.** Period. Find a few specific examples to show your reader what you want to convey. Remember that fewer specific, detailed examples will make a stronger essay than will a listing of a number of ideas or examples, resembling a bunch of CV entries.

6. Remember that you are crafting an impression of yourself that you and anyone who knows you would recognize, not creating a wholly different voice or persona. Focus on producing sentences that only you could write.

For Essay 2 (“Describe three different paths for your career and life. To prepare for them, what do you need to learn at Stanford as a Knight-Hennessy Scholar?”), we also recommend that you consider the suggested “Design Your Life” as a reference point, not a template. The instruction to “describe three different paths” is narrower than it might appear. A strong applicant will have focused ambitions and not imagine three wildly divergent paths for career and life. With this essay, keep your focus on telling the KH selection committee what you are passionate about and interested in achieving, and then lay out three ways that this might play out. The macro picture is whatever you’re passionate about; the micro pictures are the three options for getting there. The three pathways are all just expressions of the one larger theme.

**Interviews:**

If you advance in the KH competition and are selected for an interview and campus visit, please let us know. The NFP will arrange mock interviews to help you prepare for the experience. Finalist interviews for highly competitive awards are typically conducted at a level that few applicants have prior experiences with. We’d like to help you feel as prepared as you can be.