PARENT ORIENTATION:
SUPPORTING YOUR STUDENTS’ CAREER DEVELOPMENT

THE JHU CAREER CENTER
389 GARLAND HALL
TOPICS

- EMPLOYMENT TRENDS
- HOW THE CAREER CENTER SUPPORTS YOUR STUDENT
  - CAREER ACADEMIES
  - CAREER 101
  - HANDSHAKE
- WHAT EMPLOYERS LOOK FOR
- FIRST DESTINATION SURVEY 2016
- HOW YOU CAN SUPPORT YOUR STUDENT
- QUESTIONS
THE HEADLINES

Education

Education for a jobless future: Are colleges preparing students for the workforce?

Education

Graduates college, career ready

Published February 1, 2017 at 4:12 pm

THE CHRONICLE OF HIGHER EDUCATION

Reinventing the Career Center

Colleges — and companies — are trying to help students design their futures

College career services no longer a last stop

By Ally Marenzi Monday January 9, 2017 12:01 AM

CHICAGO - Alicia Mendoza was working two part-time jobs when she transferred into Northeastern Illinois University. Swamped with work, school and a daily commute, bolstering her resume with something extra was the last thing on her mind.

Study: College graduates give mixed review on their experience with career services

Redefining college and career readiness

IS COLLEGE WORTH IT?
HOW TO CALCULATE YOUR ROI

Colleges Really Need to Rethink the Career Advice They Deliver

A new report suggests most graduates don't find the current offerings very helpful.
CONNECTING WITH YOUR STUDENT

Meet-ups ➞

Drop Ins ➞

Career Labs ➞

Peer Advising ➞
GET STARTED WITH CAREERS 101

Get a step ahead in your career journey by watching the four Careers 101 videos in your first year at JHU, or as soon as possible afterward. These videos will help you understand how to work with us, which majors and career or higher education paths are right for you, and how to get connected with top companies for internships and jobs.

JHU Career Center: Get Ahead of the Crowd
Ann Garner, Executive Director, on why the Career Center is a crucial part of your JHU education.
CAREER ACADEMIES

- Arts, Media and Marketing
- Consulting
- Finance
- Health Sciences
- Non-Profit and Government
- Science, Technology, Engineering and Math (STEM) and Innovation
Career Academy Model

- Explore
- Present
- Identify
- Connect

Professional community
# FALL 2017 EVENTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>Sept. 11-14</td>
<td>Consulting Academy Week</td>
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<td>Sept. 18-21</td>
<td>STEM &amp; Innovation Academy Week</td>
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<td>Sept. 25-29</td>
<td>Career Week</td>
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<td>Sept. 28</td>
<td>Career Fair</td>
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<td>Oct. 2-5</td>
<td>Government Academy Week</td>
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<td>Oct. 30-Nov. 2</td>
<td>Internship Week</td>
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<td>Nov. 6-9</td>
<td>Health Sciences Academy Week</td>
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- Foundational Career Labs
- On-Campus Recruiting
- Academy Meetups
- PIN & AIC Programs
- Career Coaches on Campus
- Employer Info Sessions
- Peer Advisor Drop-in meetings
- Networking Events
WHAT DO EMPLOYERS WANT?

- Ability to work on a team
- Ability to communicate orally and in writing
- Ability to make decisions and solve problems
- Leadership abilities
- Professionalism and work ethic
CLASS OF 2016 FDS

PRINCIPAL ACTIVITY:

- Full-time Employment or Paid Public Service: 51%
- Graduate or Professional School: 35%
- Actively Job Searching: 5%
- Other*: 9%

*Examples include fellowships, military service, and unpaid public service

Average starting salary: $52,987

Top three locations: Maryland/DC, New York, California

Top 5 Fields of Employment:

1. Business Services and Consulting (18%)
2. Engineering and Information Technology (16%)
3. Science and Research (16%)
4. Financial Services (15%)
5. Biotechnology, Pharmaceuticals, and Healthcare (7%)

Most Frequently Reported Employers:
- JHU and JHMI
- Accenture
- Booz Allen Hamilton
- Deloitte Consulting
- JP Morgan Chase
- National Institutes of Health
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Top 5 Graduate School Fields of Study:

Engineering, Computer/Information Sciences: 35%

Medicine: 16%

Biological & Physical Sciences, Biotechnology, Physics: 15%

Public Health: 10%

Business, Engineering Management, Entrepreneurship, Public Administration: 5%

Most Frequently Reported Schools:

Johns Hopkins University
Georgetown University
Columbia University
Duke University
University of Maryland
University of Pennsylvania

For questions regarding the First Destination Survey at Johns Hopkins University, please contact the Career Center: career@jhu.edu, 410-516-8056.
EMPLOYER STRATEGIES

Post positions on Handshake
Information Sessions
Coffee Chat
Targeted outreach to student organizations
Simulations
Project demonstrations
Networking (In person and virtual)
Career Fairs (Boutique and For All Students)
## Employers Who Recruit at Hopkins

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<tr>
<th>Arts, Media, Marketing</th>
<th>Consulting</th>
<th>Finance</th>
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<td>AMC Networks</td>
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<td>Inventive Health</td>
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<td>Time, Inc.</td>
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<th>STEM &amp; Innovation</th>
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WHAT YOU CAN DO TO SUPPORT YOUR STUDENT
QUESTIONS?
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http://studentaffairs.jhu.edu/careers/