

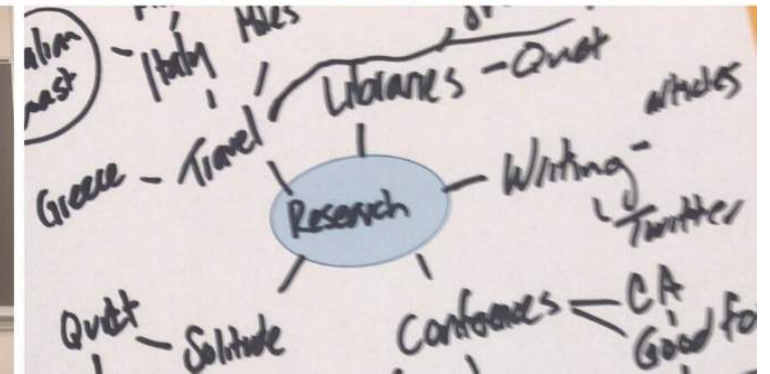
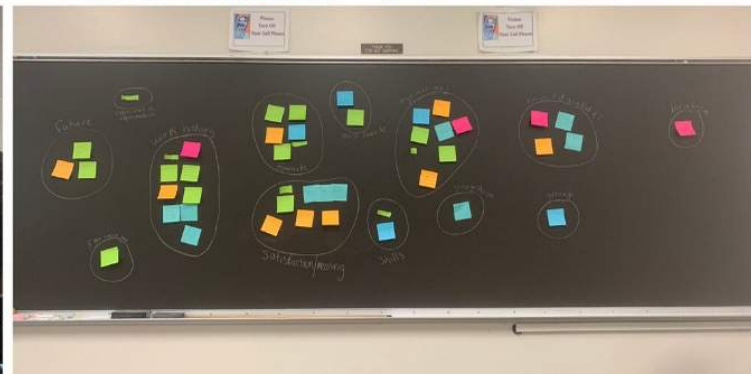
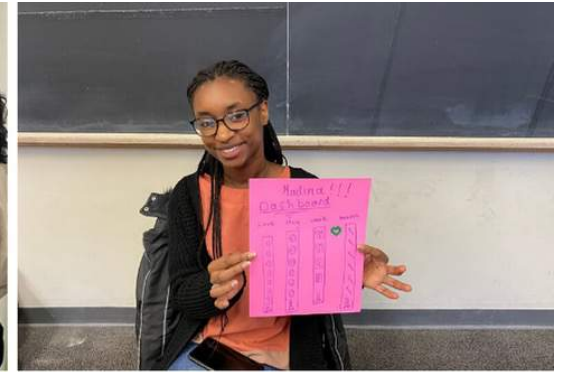


Welcome Parents!

Let's Talk Life Design, Summer Experiences, and Resumes

Matthew Golden | Executive Director, LDL

What's the Life Design Lab?



Why is this Approach Working?



— Krieger School of Arts and Sciences

- Lauren Barrett (Public Health)
- Nadine Goldberg (Humanities)
- Michael Gonzales (KSAS First Year Students)
- Justin Lorts (Pre-Professional)
- Louise Lassalle (ChemBE, AMS, MatSci, CaSE)
- Karen Mardock (Brain Sciences)
- Tessa McKenzie (International Studies, Sociology, Anthropology)
- Smiti Nathan (Physical, Environmental, and Biological Sciences)

— Whiting School of Engineering

- Leah Banks (BME)
- Emily Hogan (CS, ECE)
- Matthew Golden (MechE)
- Louise Lasalle (ChemBE, AMS, MatSci, CaSE)
- Smiti Nathan (EHE)
- Mark Savage (Engineering Masters Programs)
- Sonjala Williams (AMS Graduate Programs)
- Andrea Wiseman (WSE First Year Students)

— Seizing Opportunities, Access, and Relationships (SOAR)

- Hope Burke (Student Leadership and Involvement)
- Michael Gonzales (KSAS First Year Students)
- Jess Harlee (Student-Athletes)
- Alayna Hayes
- Carlos Medina (Center for Student Success)
- Clifton Shambry (Diversity and Inclusion)
- Andrea Wiseman (WSE First Year Students)

The Life Design Lab is meeting students where they self-identify rather than waiting for students “in the know” to visit us.



Why is this Approach Working?

GETTING STARTED WITH GRADUATE AND PROFESSIONAL SCHOOL APPLICATIONS

POSTED: NOVEMBER 16, 2020



- MAR 9** Tue
Come Chat about the Summer Plunge Grant! with Hope
Mar 9 @ 5:00 pm - 6:00 pm
- Resume Basics: Crunch Time, Templates, and VMock
Mar 9 @ 6:00 pm - 7:00 pm
- Life Design Lab Summer Grants Info Session
Mar 9 @ 7:00 pm - 8:00 pm
- MAR 16** Tue
Writing Grant and Personal Statements
Mar 16 @ 7:00 pm - 8:00 pm
- MAR 17** Wed
Writing Grant and Personal Statements
Mar 17 @ 7:00 pm - 8:00 pm
- MAR 18** Thu
Learn to Create Grant Budgets
Mar 18 @ 3:00 pm - 4:00 pm
- MAR 22** Mon
Learn to Create Grant Budgets
Mar 22 @ 3:00 pm - 4:00 pm
- MAR 29** Mon
Come Chat about the Summer Plunge
Mar 29 @ 4:00 pm - 5:00 pm
- MAR 31** Wed
Writing Grant Statements and Person
Mar 31 @ 7:00 pm - 8:00 pm
- APR 1** Thu
Life Design Lab Summer Grants Info t
Apr 1 @ 3:00 pm - 4:00 pm

	Monday (11-5; 8-10)	Tuesday (11-5; 8-10)	Wednesday (11-5; 8-10)	Thursday (11-5)	Friday (11-3)
11a-1p	Carlos Louise	Leah Tessa	Tessa Alayna	Leah Jess	Peer Educators
1p-3p	Hope Jess Emily	Hope Jess Louise	Lauren Clifton	Emily Matthew	Peer Educators
3p-5p	Nadine Justin Lauren	Mike Andrea	Patrick Karen	Smiti Clifton	
8p-10p	Mark Sonjala	Patrick	Matthew		

chool? 6 Life Design
/professional school
ess. This post will help

The Life Design Lab supporting students to act when they are ready. We have moved-on away from an appointment based model, that has lead to increased programming with alumni, continues to facilitate employer connections, and provides workshops and asynchronous support to best align with your student’s schedule.

Why is this Approach Working?



ONEHOP



The Life Design Lab provides relevant support by innovating for every new class of students. We are designing support systems for our students that align with what industry, professional-schools and academia currently value.

🔒 Life Design Lab: Life Design Summer 2020 Institute Hub



life design lab:

we apply the innovation principles of
design thinking to the **wicked problem**
of **designing your life**



life design lab:

we do the work that helps your student
figure out **what they want to be**
when they grow up.



life design lab:

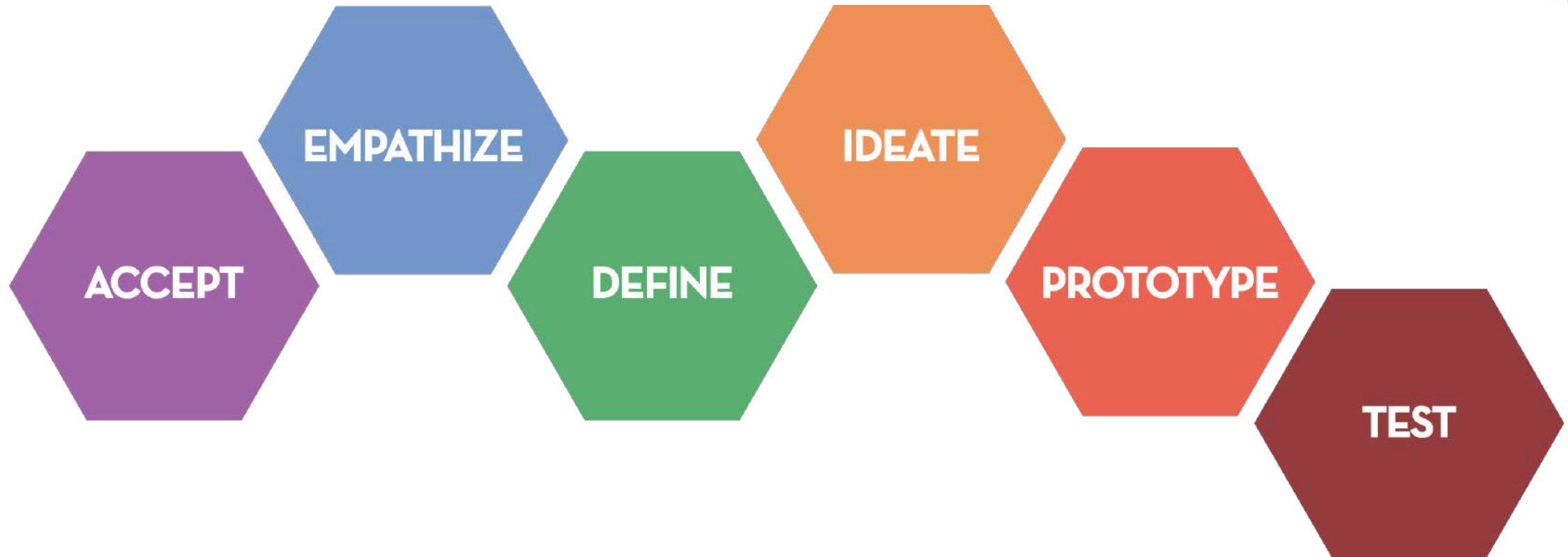
we do the work that helps your student
figure out **what they want to grow into**
as their life design unfolds.

What is Life Design?



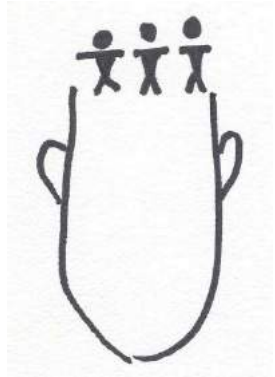
applying the innovation principles of **design thinking** to the **wicked problem** of **designing your life**

The Life Design Approach

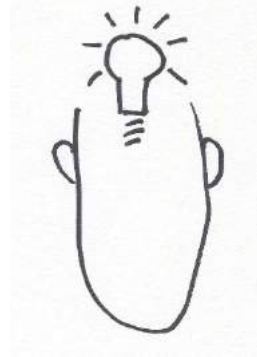


Copyright Bill Burnett, Dave Evans, and Stanford University

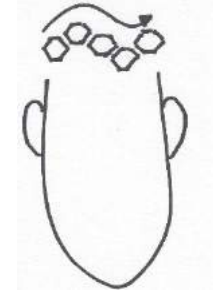
Congratulations, You All Are Life Designers



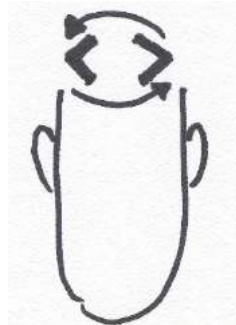
RADICAL
COLLABORATION



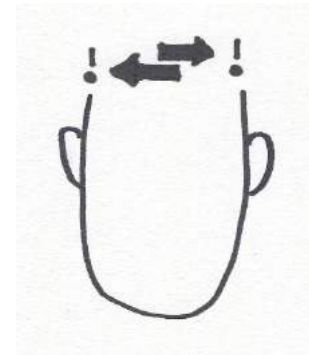
CURIOSITY



MINDFULNESS OF
PROCESS

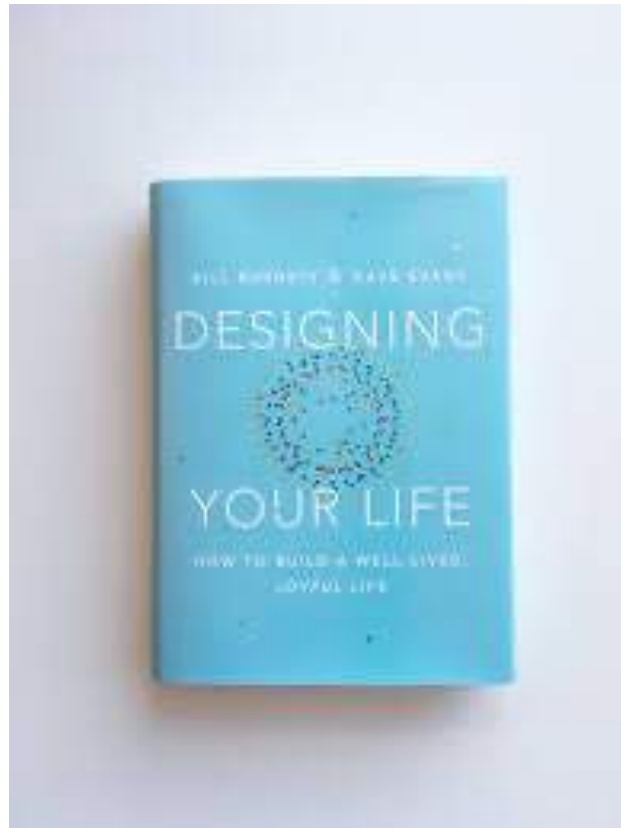


REFRAMING



BIAS TOWARD
ACTION

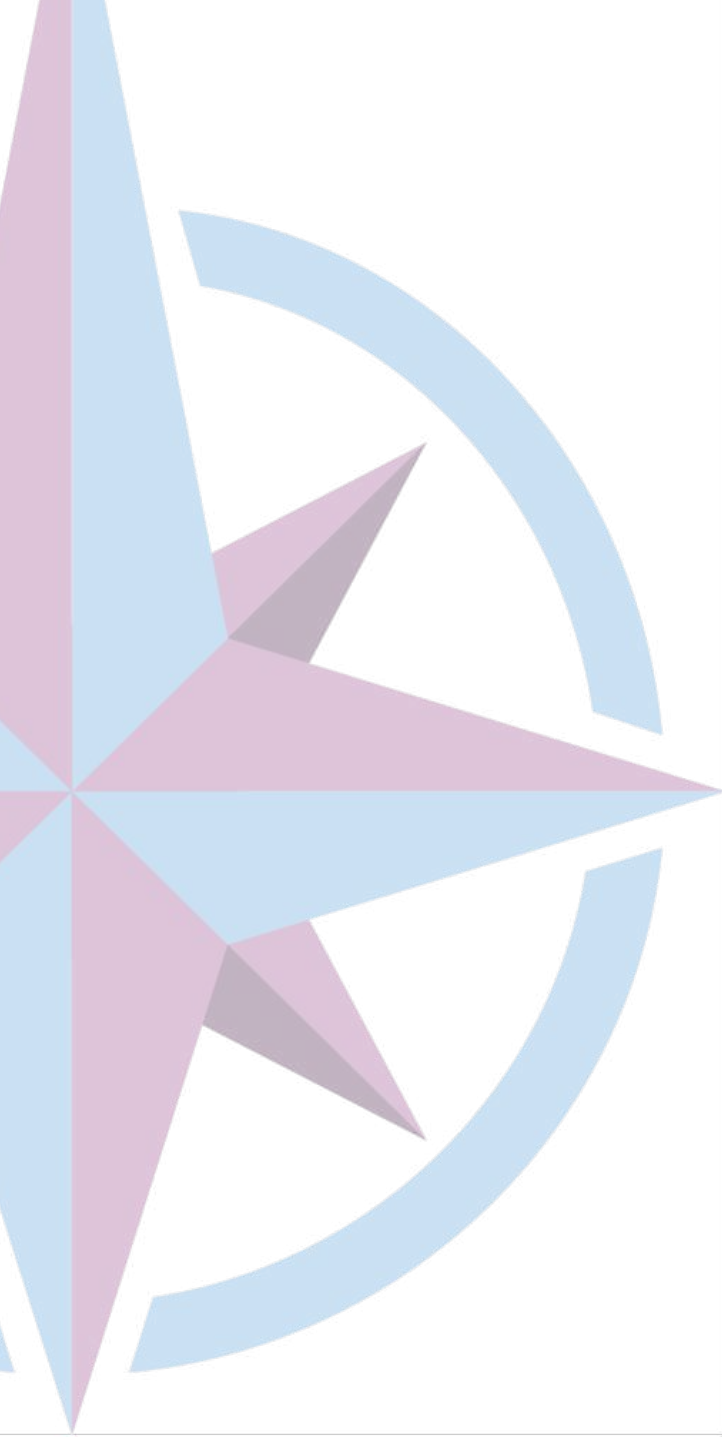
Designing Your Life – Bill Burnett and Dave Evans



Somewhere in some area of
your life, you are stuck.

You have a wicked problem.

And that's a wonderful and
exciting place to be.



Summer Experience Internships Searches and Grants for 2022



The Impact of Paid Internships

NACE: 2019 Student Survey Report (Four-Year Colleges)

Paid internships benefit students in their job search in multiple ways, at least in terms of the first job post-graduation: more job offers, higher starting salaries, and a shorter search.

FIGURE 1A: OUTCOMES, BY INTERN STATUS

Job offers

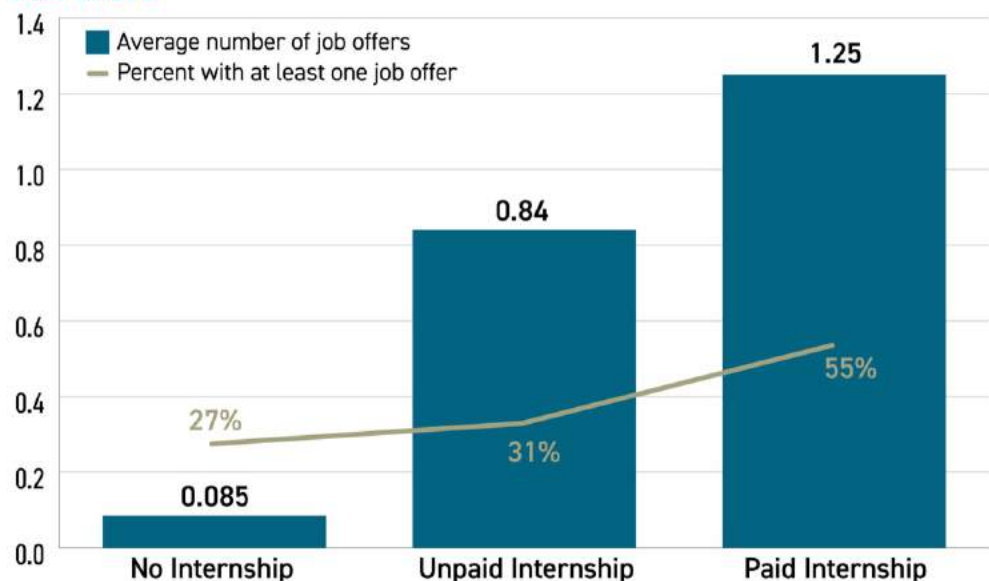
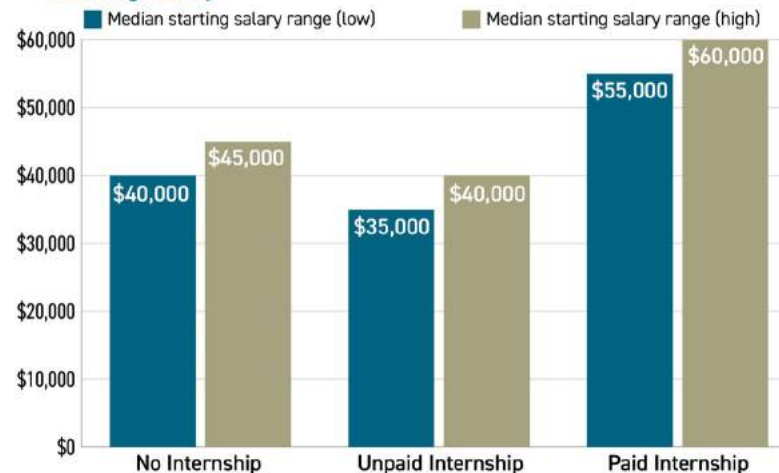


FIGURE 1B: OUTCOMES, BY INTERN STATUS

Starting salary



2021 Summer Grants Overview



Grants Offered

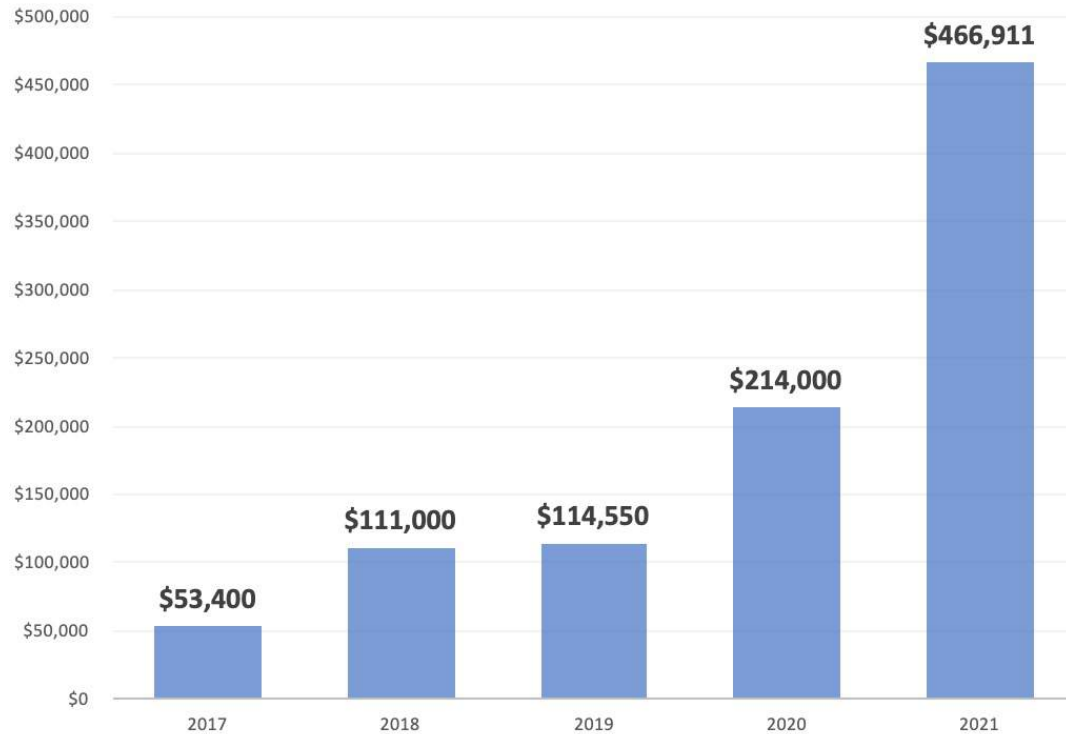
Un(der)paid LDL Summer Grants
Design Your Summer Experience
SOAR Summer Plunge
Second Decade Society Grants
Center for Student Success Grants
Steinberg Family Grants

2021 Summer Grant Overview	
Total Summer Grant Funding	\$466,911.00
Number of Students Supported	229
Average Grant	\$2,038.91
Number of Student Applications	345
Award Rate	66%

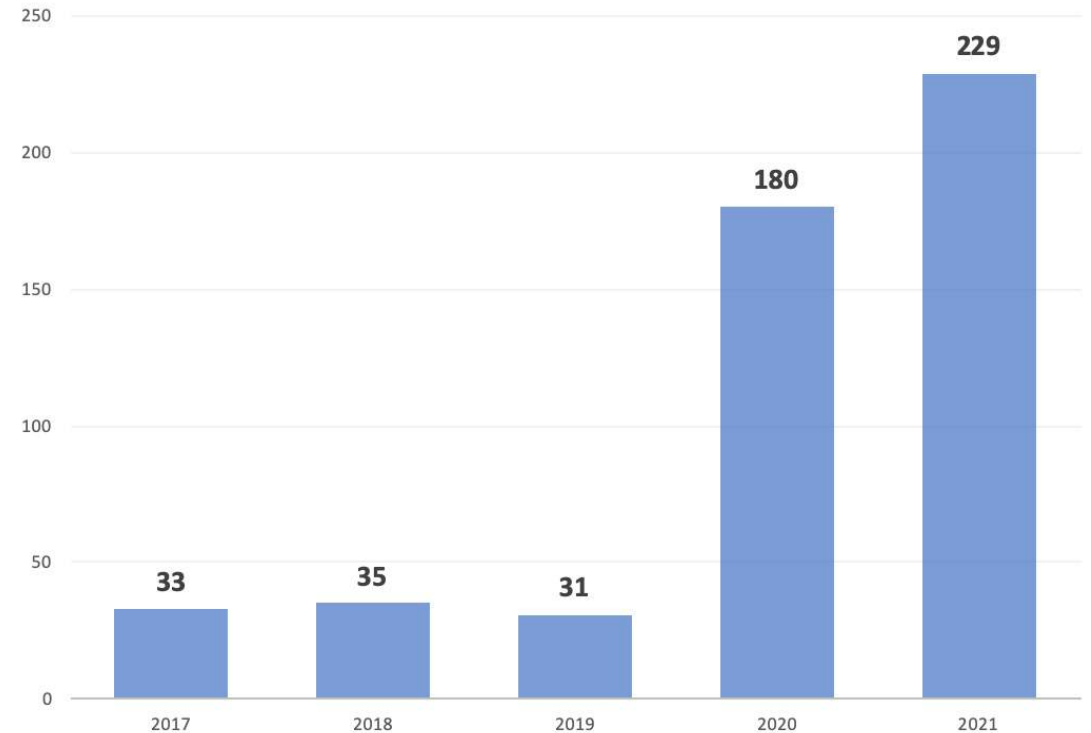
Summer Grant Support Over Time



Grant Funding Through Life Design Lab / Career Center



Number of Students Supported

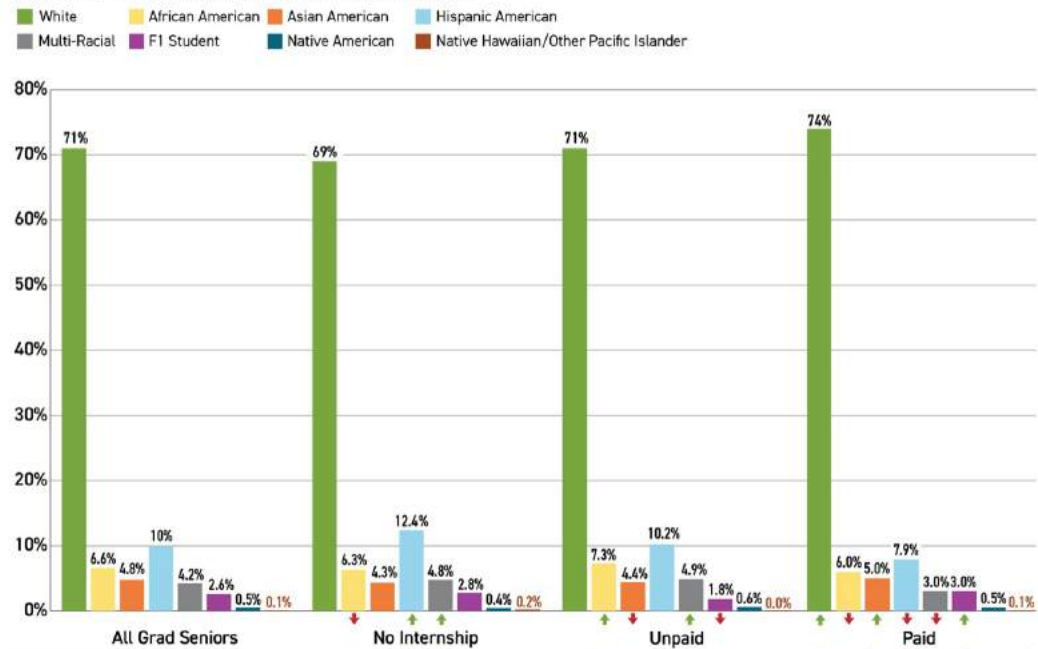


Closing Key Gaps with Summer Grants

NACE: 2019 Student Survey Report (Four-Year Colleges)



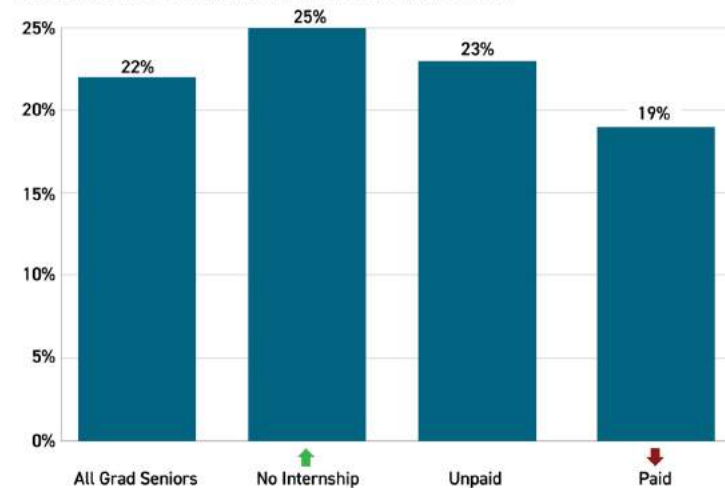
FIGURE 2: INTERNS BY RACE/ETHNICITY



SOURCE: NACE 2019 Student Survey Report. The red and green arrows in the figure above show where disproportionality exists, indicating when a group is underrepresented (red arrow) or overrepresented (green arrow). If there is no arrow underneath a column, then that demographic group is proportionally represented in that internship group.

Racial/ethnic minorities, women, and first-generation students are all underrepresented in paid internships.

FIGURE 4: FIRST-GENERATION STUDENTS IN INTERNSHIPS



Closing Key Gaps with Summer Grants



% of Awards Going to FLI/URM			
	Awards (N)	% FLI	% URM
Second Decade Society	21	9.52%	14.29%
Center for Student Success	26	42.31%	50.00%
SOAR Summer Plunge	33	87.88%	27.27%
Un(der) Paid Summer	36	27.78%	19.44%
Design Your Summer Experience	46	32.61%	32.61%
Steinberg Grants	4	0%	0%
Second Chance Grants	63	39.68%	12.70%
TOTAL	229	40.17%	27.07%

At 40.17%, 92 FLI students received funding to provide paid summer experiences.

23 FLI and/or URM applicants did not receive funding through the first and second rounds of review. For these students, the Life Design Lab has:

- Reached out on an individual basis to offer support on resume, cover letters and connection with mentors.
- Offered early access to our Life Design Summer Institute application.



Life Design Summer Institute

BEFORE: I feel confident in my abilities to search for a job.



AFTER



- Strongly Disagree
- Disagree
- Somewhat Disagree
- Neutral
- Somewhat Agree
- Agree
- Strongly Agree

BEFORE: My past experiences have prepared me well for my future.



AFTER



- Strongly Disagree
- Disagree
- Somewhat Disagree
- Neutral
- Somewhat Agree
- Agree
- Strongly Agree

BEFORE: Rate your knowledge of how to prepare for an interview.



AFTER



- Poor
- Fair
- Average
- Good
- Excellent

NPS Before



NPS After



Before: Perception of LDL

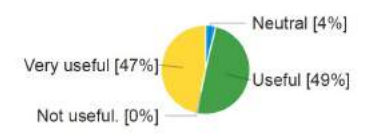


After: Perception of LDL



- Very Positive
- Positive
- Neutral
- Negative
- Very Negative

Rate the usefulness of LDSI?



Did your experience in the Life Design Summer Institute add value to your student experience?



Impact on 2020 Cohort (N=99)



Year Round Support for Students



LDL to Offers Separate Months of Programming to Scaffold Summer Experiences

November: Get Curious About Your Summer Experience

March: Gear Up for Summer Grants and Design Your Summer Experience

May: Launch Your Summer Experience

July: Making More of Your Summer Experience

September: Reflect and Grow from Your Summer Experience

Gear up for Summer Grants & Design Your Summer Experience	2/25 at 3pm Whip that Resume Into Shape with Resume Crunch Time	4/1 at 3pm Life Design Summer Funding Overview
with the Life Design Lab!	3/9 at 6pm Resume Crunch Time	4/1 at 4pm Resume Crunch Time
	3/9 at 7pm Life Design Summer Funding Overview	3/17 at 7pm Grant Statement Workshop
2/25 at 4pm Learn about Life Design Summer Funding Opportunities	3/16 at 7pm Learn to Write a Compelling Grant & Personal Statement	3/18 at 3pm Learn to Write a Grant Budget
3/16 at 7pm Learn to Write a Compelling Grant & Personal Statement	3/22 at 3pm Learn to Write a Grant Budget	3/31 at 7pm Learn to Write a Compelling Grant & Personal Statement
5/13 at 12pm Grants Next Steps Q&A	5/24 at 10am Find More Money & Back Up Plans	Register On Handshake Questions? Contact Dr. Patrick Brugh pbrugh1@jhu.edu

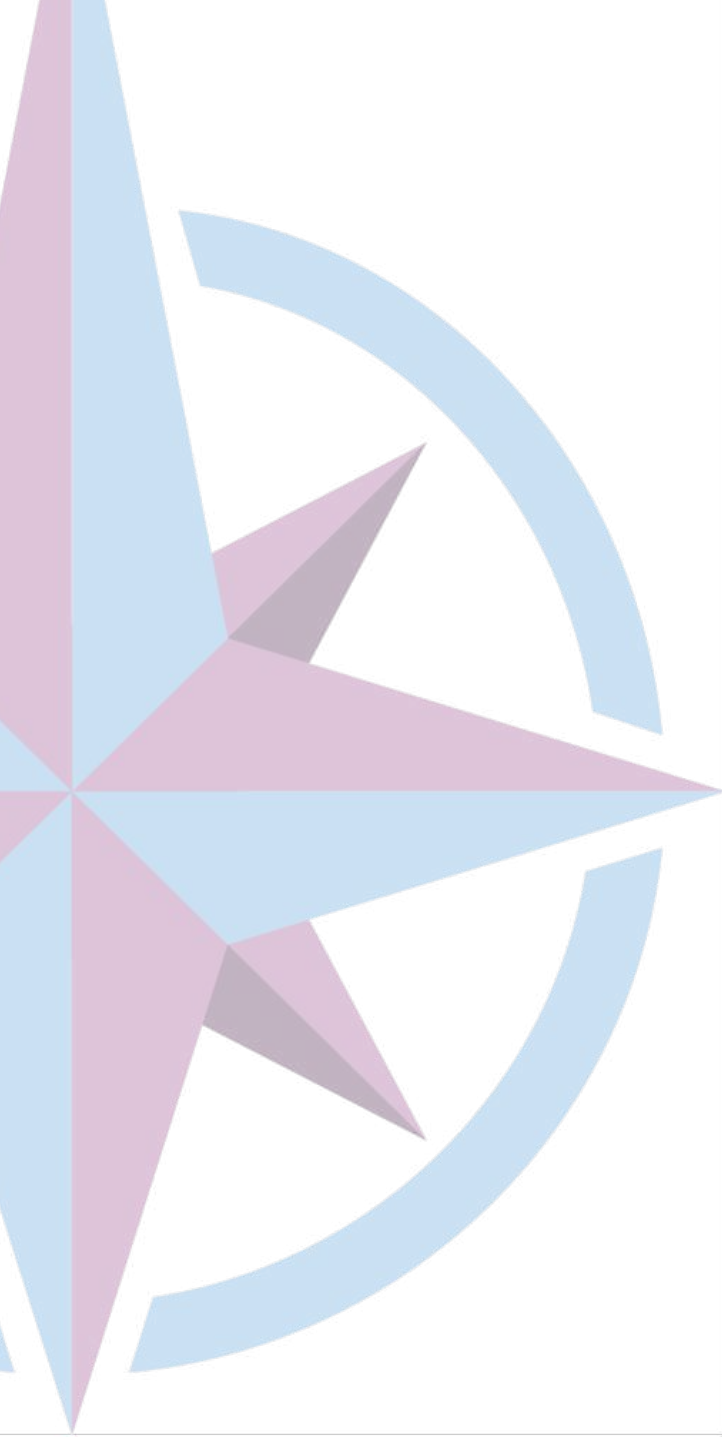
Launch Your Summer Experience with the Life Design Lab!	5/17 at 4:30 pm Grants Next Steps Q&A	5/24 at 7 pm Make the Most of Your Summer Experience
	5/18 at 3 pm Find More Money & Back Up Plans	5/27 at 3 pm Make the Most of Your Summer Experience
5/13 at 12 pm Grants Next Steps Q&A	5/19 at 10 am Make the Most of Your Summer Experience	5/19 at 11 am Stretch Your Summer Budget
5/24 at 10 am Find More Money & Back Up Plans	5/24 at 4 pm Stretch Your Summer Budget	Register On Handshake Questions? Contact Dr. Patrick Brugh pbrugh1@jhu.edu

How to Connect



- Handshake
 - Events >> Filter for Life Design Lab
 - #LDLgrants2022
 - 11 Events

Design Lab 2022 Summer Grants Info Session (#LDLgrants2022)	7	Virtual Session	Johns Hopkins University	02/27/22 7:00 pm	https://zoom.us/j/3082142418
Homewood: Life Design Lab 2022 Whip that Resume Into Shape with Resume Crunch Time (#LDLgrants2022)	1	Virtual Session	Johns Hopkins University	03/02/22 3:00 pm	https://jh.zoom.us/j/97273694098?pwd=MHZQUmpRMWprSzFOSDI5dWNdWtrcz09
Homewood: Life Design Lab 2022 Summer Grants Resume Crunch Time (#LDLgrants2022)	1	Virtual Session	Johns Hopkins University	03/09/22 6:00 pm	https://jh.zoom.us/j/96504541159?pwd=a0JldmV0elVaTWFPakphaFo5L24rUT09
Homewood: Life Design Lab 2022 Summer Funding Overview (#LDLgrants2022)	2	Virtual Session	Johns Hopkins University	03/09/22 7:00 pm	https://jh.zoom.us/j/96281810727?pwd=QlNuSDFoWXAwNVhQcTBnRDdnSDJ6QT09
Homewood: Life Design Lab 2022 Learn to Write a Compelling Grant & Personal Statement (#LDLgrants2022)	0	Virtual Session	Johns Hopkins University	03/15/22 7:00 pm	https://jh.zoom.us/j/97280808746?pwd=bkxQYXFySjRMM0RnTERZT29hTkFIUTO9



An Example of our Work with Your Student

So now let's focus on experiences listed on a resume!



Defamiliarizing the Familiar: Your Hopkins Experiences on a Resume

Extracurricular Experience

Johns Hopkins University Life Design Lab, Baltimore, MD

Design Your Summer Experience Grant Recipient

Summer 2020

- Selected as a Life Design Fellow
- Trained in individual-oriented principles of life design and design thinking
- Participated in group exercises engaging in various reflective and action-oriented exercises

JHU Model United Nations, Baltimore, MD

Chair, Moderator

March 2019 & 2018

- Supervised and coordinated 50 high school students for four-day competition.
- Facilitated debate between high school students about social and humanitarian topics.
- Organized different debate moderators and prepared research materials on human rights.



Creating Intentional Accomplishment Statements Using the Action+Project+Result Approach

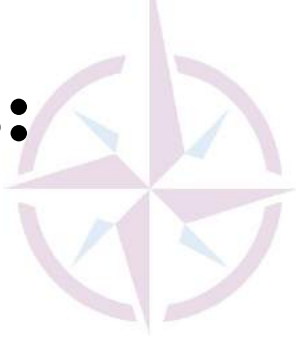


- **Action + Project + Result Format**
- **Action:** Select a strong action verb that describes what YOU did and YOUR contribution. Emphasize YOUR work and not the work of others. Highlight the SKILLS you used.
- **Project:** Cluster related tasks together into more meaningful projects/activities that the organization you are applying to would quickly relate to.
- **Result:** Articulate the result of your work and quantify the outcome whenever possible and can include an increase of program attendance or profits, for example. Also, if your work resulted in an individual or collaborative publication or patent highlight this accomplishment.
- **Write it out:** [A] choose an Action verb + [P] name a Project completed or problem addressed + [R] describe the Result, quantifying whenever possible.
Ideally, the [A], [P], and [R] should resonate with the job description(s) you are interested in applying to.

Action Verb List for Resumes & Cover Letters

Management Skills	Communication Skills	Research Skills	Technical Skills	Teaching Skills	Financial Skills	Creative Skills	Helping Skills	Clerical or Detail Skills	Other Verbs
administered analyzed assigned attained chaired consolidated contracted coordinated delegated developed directed evaluated executed improved increased organized oversaw planned prioritized produced recommended reviewed scheduled strengthened supervised	addressed arbitrated arranged authored collaborated convinced corresponded developed directed drafted edited enlisted formulated influenced interpreted lectured mediated moderated negotiated persuaded promoted publicized reconciled recruited spoke translated wrote	clarified collected critiqued diagnosed evaluated examined extracted identified inspected interpreted interviewed investigated organized reviewed summarized surveyed systematized	assembled built calculated computed designed devised engineered fabricated maintained operated overhauled programmed remodeled repaired solved upgraded	adapted advised clarified coached communicated coordinated demystified developed enabled encouraged evaluated explained facilitated guided informed instructed persuaded set goals stimulated trained	administered allocated analyzed appraised audited balanced budgeted calculated computed developed forecasted managed marketed planned projected researched	acted conceptualized created customized designed developed directed established fashioned founded illustrated initiated instituted integrated introduced invented originated performed planned revitalized shaped	assessed assisted clarified coached counseled demonstrated diagnosed educated expedited facilitated familiarized guided motivated referred rehabilitated represented	approved arranged catalogued classified collected compiled dispatched executed generated implemented inspected monitored operated organized prepared processed purchased recorded retrieved screened specified systematized tabulated validated	achieved expanded improved pioneered reduced (losses) resolved (problems) restored spearheaded transformed

Crafting Intentional Accomplishment Statements: Before and After Examples



Before

- Partnered with the Center for Social Concern to increase student volunteers
- Contributed to a digital platform in content creation and tracking online users
- Selected for the Life Design Summer Institute Fellows program

After

- Partnered with the Center for Social Concern community involvement committee to increase student volunteers from 160 to 350 members by integrating CSC programming with an online conferencing platform
- Collaborated with a JHU tech start-up team to develop a new database for tracking online users, improving system tracking by 12% and increasing user rates by 40%
- Selected as one of 120 participants at Johns Hopkins to participate in an inaugural Life Design Summer Institute Fellows program, engaging with design thinking approaches to develop prototypes for three unique career pathways upon graduation.

Ready to get started?



Use the tips you've learned today to create your initial resume or improve your existing resume, then upload it to VMock to get personalized feedback and ideas on how to continue iterating forward.

Ways we Support

- Life Design & Career Readiness (Handshake)
- Networking (OneHop)
- Resume & Cover Letter (Vmock)
- Job/Internship Search
- Summer Experience
- Hiring Events
- Interview Prep

